

16th Annual Smart Commute Week: June 7-11, 2010
Commuter Cup Challenge

	Percent				
	Avg	June 7	June 8	June 9	June 10
		Mon	Tues	Wed	Thurs
Mini: 2-5 employees					
City Bike Shop	100%	100%	100%	100%	100%
My Wheels Are Turning (MyWHA)	100%	100%	100%	100%	100%
TART Trails (TART'n to work)	100%	100%	100%	100%	100%
Disability Network of Northern Michigan (Disability Network)	95%	80%	100%	100%	100%
Fixed Gear Gallery (Fixed Gears)	56%	50%	100%	75%	0%
Rotary Charities of Traverse City (Rotary Wheelers)	44%	50%	50%	50%	25%
Northern Express (E-Z Riders)	40%	40%	40%	40%	40%
Center for Integrative Medicine (Classy Commuters)	34%	25%	20%	40%	50%
TC DDA (Downtown Do-Gooders)	25%	33%	67%	0%	0%
Surgical Associates of Traverse City	0%	0%			

	Number							
	June 7		June 8		June 9		June 10	
	Mon	Tues	Wed	Thurs	Mon	Tues	Wed	Thurs
	Tot.	SC	Tot.	SC	Tot.	SC	Tot.	SC
	5	5	5	5	4	4	3	3
	2	2	2	2	2	2	2	2
	4	4	4	4	4	4	4	4
	5	4	5	5	5	5	5	5
	2	1	2	2	2	1.5	2	0
	4	2	4	2	4	2	4	1
	5	2	5	2	5	2	5	2
	4	1	5	1	5	2	4	2
	3	1	3	2	4	0	2	0
	4							

Subtotal 38 22 35 25 35 22.5 31 19

	Percent				
	Avg	June 7	June 8	June 9	June 10
		Mon	Tues	Wed	Thurs
Small: 6-24 employees					
Duncan L Clinch Marina (Clinch Marina Thunder Cruisers)	100%	100%	100%	100%	100%
McLain Cycle 8th St (Team Road Construction)	100%	100%	100%	100%	100%
Michigan Land Use Institute	100%	100%	100%	100%	100%
Olson, Bzdok & Howard (The Squeaky Wheels)	100%	100%	100%	100%	100%
Planned Parenthood of West & Northern MI (Choice Riders)	93%	100%	100%	80%	
Global Remediation Technologies (Wasabi)	90%	100%	100%	75%	83%
MCHC Rehab	84%	70%	88%	89%	91%
Brick Wheels (Brick Heads)	83%	78%	78%	88%	88%
Higher Grounds Trading Co. (Higher Grounds)	82%	86%	88%	71%	
GT Regional Land Conservancy (Conservancy Commuters)	76%	90%	85%	55%	73%
Watershed Center Grand Traverse Bay (Watershed Warriors)	75%	83%	83%	100%	33%
Mackinaw Brewing Company (Team Mack-Attack)	69%	71%	58%	77%	
Land Information Access Association (LIAA Land Marauders)	64%	60%	75%	56%	67%
Right Brain Brewery (The Enablers)	56%	64%	67%	45%	50%
City of Traverse City (First Floor City Commuters)	50%	70%	70%	29%	30%
USPS (City Letter Carriers)	48%	58%	50%	42%	42%
Living Light Massage	47%	50%	50%	44%	43%
Backcountry Outfitters (Team Backcountry)	44%	56%	33%	44%	
Teter Orthotics, Inc (Team Teter)	38%	50%	50%	17%	33%
TBAISD SpecEd Admin (Keen Commuters)	30%	33%	27%	33%	27%
City of Traverse City (Second Floor City Commuters)	27%	21%	39%	17%	29%
Creekside Sports Medicine Institute	22%	20%	13%	27%	27%
Grand Traverse Pie Company (Pie Co Rollers)	0%	0%			
McLain Cycle Garfield (Team Concept)	0%	0%			
Pleasanton Brick Oven Bakery (PBOBers)	0%	0%			
URS Corporation	0%	0%			

	Number							
	June 7		June 8		June 9		June 10	
	Mon	Tues	Wed	Thurs	Mon	Tues	Wed	Thurs
	13	13	13	13	13	13	13	13
	6	6	6	6	6	6	6	6
	14	14	13	13	14	14	14	14
	9	9	10	10	10	11	11	
	6	6	3	3	5	4		
	7	7	8	8	8	6	6	5
	10	7	8	7	9	8	11	10
	9	7	9	7	8	7	8	7
	7	6	8	7	7	5		
	21	19	20	17	20	11	22	16
	6	5	6	5	3	3	3	1
	17	12	19	11	22	17		
	10	6	8	6	9	5	9	6
	11	7	9	6	10	4.5	10	5
	10	7	10	7	7	2	10	3
	12	7	12	6	12	5	12	5
	8	4	6	3	9	4	7	3
	9	5	9	3	9	4		
	6	3	6	3	6	1	3	1
	15	5	15	4	15	5	15	4
	14	3	18	7	18	3	17	5
	15	3	15	2	15	4	15	4
	8							
	10							
	8							
	12							

Subtotal 273 161 231 154 235 142 192 119

See page 2 for the Medium and Large scores...

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	Avg	June 7	June 8	June 9	June 10
		Mon	Tues	Wed	Thurs
Medium: 25-49 employees					
Oneupweb (Enviro Gyros)	71%	70%	78%	54%	81%
Great Lakes Environmental Center (Pedal Hogs)	68%	71%	58%	66%	77%
TBAISD (Oak Park Eagles)	55%	52%	48%	63%	56%
Gourdie-Fraser, Inc ("Calculating" Commuters)	50%	46%	56%	45%	51%
Northwestern Michigan College	43%	50%	50%	40%	33%
Oryana Natural Foods Market (Coop Avengers)	40%	40%	44%	34%	42%
Traverse Area District Library (TADL Cycle-delics)	32%	30%	35%	33%	32%
Village Press Inc (Village People)	32%	25%	38%	23%	43%
Traverse City Light & Power (Energizer Team)	30%	26%	32%	32%	29%
Grand Traverse Women's Clinic	29%	33%	34%	30%	17%

June 7		June 8		June 9		June 10	
Mon		Tues		Wed		Thurs	
Tot.	SC	Tot.	SC	Tot.	SC	Tot.	SC
37	26	37	29	34	18.5	36	29
31	22	31	18	29	19	30	23
27	14	27	13	27	17	27	15
36	16.5	34	19	33	15	37	19
20	10	30	15	30	12	30	10
50	20	45	20	50	17	24	10
37	11	39	13.5	40	13	37	12
40	10	40	15	40	9	40	17
31	8	31	10	31	10	31	9
24	8	29	10	27	8	30	5

Subtotal 333 146 343 163 341 139 322 149

	Avg	June 7	June 8	June 9	June 10
		Mon	Tues	Wed	Thurs
Large: 50+ employees					
Cone Drive (Cone Heads)	37%	28%	35%	39%	45%
Hagerty Insurance (Team Hagerty)	36%	36%	37%	35%	36%
Grand Traverse County (Crazy County Commuters)	15%	17%	16%	14%	16%
Disability Determination Service (DDS)	11%	11%	10%	10%	12%
Traverse City Central High School (Trojans)	6%	6%	10%	2%	8%
Munson Radiology	0%	0%			

June 7		June 8		June 9		June 10	
Mon		Tues		Wed		Thurs	
Tot.	SC	Tot.	SC	Tot.	SC	Tot.	SC
65	18	68	24	67	26	67	30
390	141	390	143	390	138	390	139
119	20	121	19	125	17	120	19
126	14	126	12	126	13	126	15
120	7	120	12	120	2	120	10
300							

Subtotal 1120 200 825 210 828 196 823 213

Grand Total 1764 529 1434 552 1439 499 1368 500

**Overall
Percent 29.96% 38.46% 34.64% 36.51%**