

15th Annual Smart Commute Week: June 1-5, 2009  
Commuter Cup Challenge

	Percent	Number			
		June 1	June 2	June 3	June 4
Mini: 2-5 employees	Avg	Mon	Tues	Wed	Thurs
Circle of Blue	100%	100%	100%	100%	100%
City Bike Shop	100%	100%	100%	100%	100%
Hospitality Restaurant Group (Team HRG)	100%	100%	100%	100%	100%
Nielsen Design Group	100%	100%	100%	100%	100%
Pleasanton Brick Oven Bakery (PBObers)	100%	100%	100%		
SEEDS	100%	100%	100%	100%	100%
TART Trails	100%	100%	100%	100%	100%
Teter Orthotics, Inc (Team Teter)	100%	100%	100%	100%	100%
Traverse Health Clinic (Traverse Health Connectors)	100%	100%	100%	100%	100%
The Watershed Center Grand Traverse Bay	100%	100%	100%	100%	100%
Rotary Charities of Traverse City (Rotary Wheels)	88%	100%	50%	100%	100%
TC Downtown Development Authority (Downtown Do-Gooders)	85%	80%	80%	80%	100%
Planned Parenthood of West & Northern MI (Choice Riders)	60%	40%	50%	100%	50%
Surgical Associates of Traverse City	21%	14%	29%	29%	14%
Fixed Gear Gallery (Fixed Gears)					
Small Planet					

June 1		June 2		June 3		June 4	
Mon	Tues	Tues	Wed	Wed	Thurs	Thurs	SC
Tot.	SC	Tot.	SC	Tot.	SC	Tot.	SC
5	5	5	5	4	4	5	5
4	4	3	3	3	3		
5	5	5	5	5	5	5	5
4	4	4	4	4	4		
2	2	5	5				
3	3	3	3	2	2	2	2
4	4	4	4	4	4	4	4
3	3	3	3	3	3	3	3
4	4	4	4	4	4	3	3
5	5	5	5	5	5	5	5
2	2	2	1	2	2	1	1
5	4	5	4	5	4	5	5
5	2	4	2	2	2	5	2.5
7	1	7	2	7	2	7	1

Subtotal 58 48 59 50 50 44 45 36.5

	Percent	Number			
		June 1	June 2	June 3	June 4
Small: 6-24 employees	Avg	Mon	Tues	Wed	Thurs
Brick Wheels (Brick Heads)	100%	100%	100%		
Duncan L Clinch Marina (Clinch Marina Cruisers)	100%	100%	100%	100%	100%
McLain Cycle 8th St (Crank it up!)	100%	100%	100%	100%	100%
McLain Cycle Garfield (Tarmac Pros)	100%	100%	100%	100%	100%
Olson, Bzdok & Howard (The Squeaky Wheels)	100%	100%	100%	100%	100%
Michigan Land Use Institute	98%	92%	100%	100%	100%
GT Regional Land Conservancy (GTRLC West)	94%	88%	89%	100%	100%
Higher Grounds Trading Co. (Higher Grounds)	92%	100%	100%	83%	83%
Land Information Access Association (LIAA Land Marauders)	92%	88%	90%	100%	89%
GT Regional Land Conservancy (GTRLC East)	91%	92%	92%	91%	90%
Byte Productions, LLC	90%	60%	100%	100%	100%
Backcountry Outfitters (Team Backcountry)	86%	80%	65%	100%	100%
Disability Network of Northern Michigan (The Advocates)	85%	80%	100%	75%	
Michigan Community Blood Center	71%	86%	79%	57%	64%
Corbin Design	70%	76%	71%	80%	53%
Living Light Massage	69%	43%	75%	71%	86%
Central Grade School (Totally Terrific Teachers)	68%	29%	86%	86%	71%
High Mount EP	65%	50%	83%	75%	50%
City of Traverse City (Carbon Busters)	60%	36%	73%	68%	64%
Munson Medical Center Physical Therapy	58%	40%	60%	70%	60%
USPS (City Letter Carriers)	52%	56%	50%	50%	50%
Global Remediation Technologies (The Remediators)	52%	50%	57%	38%	63%
Great Lakes Environmental Center (Pedal Hogs)	46%	38%	41%	48%	56%
City of Traverse City (The Commissioners)	43%	43%			
URS Corporation	41%	45%	50%	46%	22%
Traverse City Chamber (Chamber Champs)	32%	27%	55%	18%	27%
Traverse Legal (Traverse Legal Rocks)	31%	25%	50%	25%	25%
City of Traverse City (First Floor City Commuters)	27%	15%	31%	15%	46%
Creekside Sports Medicine Institute	26%	25%	25%	33%	20%
Mackinaw Brewing Company (Mackinaw Brewers)					
Right Brain Brewery					
Salon Saloon					

June 1		June 2		June 3		June 4	
Mon	Tues	Tues	Wed	Wed	Thurs	Thurs	SC
9	9	9	9	9	9	9	9
6	6	6	6	6	6	6	6
6	6	6	6	6	6	6	6
12	12	10	10	11	11	10	10
13	12	13	13	13	13	14	14
8	7	9	8	9	9	9	9
8	8	6	6	6	5	6	5
8	7	10	9	8	8	9	8
11	10	12	11	11	10	10	9
5	3	5	5	5	5	6	6
10	8	10	6.5	9	9	11	11
5	4	5	5	4	3		
14	12	14	11	14	8	14	9
17	13	14	10	15	12	15	8
7	3	8	6	7	5	7	6
7	2	7	6	7	6	7	5
8	4	6	5	8	6	8	4
11	4	11	8	11	7.5	11	7
16	9	16	8	16	8	16	8
6	3	7	4	8	3	8	5
21	8	22	9	23	11	25	14
7	3						
11	5	10	5	13	6	9	2
11	3	11	6	11	2	11	3
4	1	4	2	4	1	4	1
13	2	13	4	13	2	13	6
12	3	12	3	12	4	10	2

Subtotal 266 167 256 182 259 176 254 173

See page 2 for the Medium and Large scores...

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Medium: 25-49 employees	Avg	June 1	June 2	June 3	June 4
		Mon	Tues	Wed	Thurs
TBAISD (Oak Park Eagles)	57%	38%	62%	69%	58%
Gourdie-Fraser, Inc (Team GFA)	50%	28%	54%	72%	45%
Oneupweb (Twicyclers)	50%	37%	44%	54%	68%
Oryana Natural Foods Market	48%	41%	54%	61%	37%
TCAPS Montessori (Montessori Motorless Mercury)	47%	39%	42%	53%	53%
Traverse Area District Library (TADL CycleDelics)	34%	26%	34%	38%	37%
MCHC Physical Therapy	32%	29%	29%	40%	28%
Thirlby Clinic (Team Thirlby)	29%	26%	29%	31%	29%
Grand Traverse County Courts (Court Wheelers)	26%	25%	29%	33%	15%

June 1		June 2		June 3		June 4	
Mon		Tues		Wed		Thurs	
Tot.	SC	Tot.	SC	Tot.	SC	Tot.	SC
40	11	39	21	26	18	26	15
38	14	39	17	39	21	37	25
46	19	46	25	46	28	46	17
36	14	36	15	36	19	36	19
34	9	41	14	40	15	35	13
35	9	35	10	35	11	35	10
32	8	34	10	33	11	33	5

Subtotal 261 84 270 112 294 151 290 123

Large: 50+ employees	Avg	June 1	June 2	June 3	June 4
		Mon	Tues	Wed	Thurs
Hagerty Insurance	33%	29%	34%	34%	33%
Cone Drive (Cone Heads)	19%	13%	21%	22%	22%
Disability Determination Service (Furloughed Spirits)	12%	6%	14%	12%	14%
Traverse City West Senior High (Westies)	11%	9%	11%	11%	13%
Northwestern Michigan College	7%	8%	6%	6%	8%
Traverse City Central High School (Trojans)	7%	4%	8%	8%	8%
Grand Traverse County (Recyclers)	4%	2%	4%	5%	4%

June 1		4		2		5	
Mon		Tues		Wed		Thurs	
Tot.	SC	Tot.	SC	Tot.	SC	Tot.	SC
378	109	378	128	378	130	378	126
72	9	72	15	72	16	72	16
100	6	100	14	100	12	100	14
100	9	100	11	100	11	100	13
200	15	200	12	200	12	200	15
130	5	130	11	130	10	130	11
485	11	485	21	485	26	485	21

Subtotal 1465 164 1465 212 1465 217 1465 216

**Grand Total 2050 463 2050 556 2068 588 2054 549**

**Overall**  
**Percent 22.59% 27.10% 28.41% 26.70%**